

# Capability Statement

41

#### www.yellopost.com

# Company Overview

Yellopost is your go-to digital advertising agency, excelling in targeted display, search, video, radio, TV, streaming, and social media. We leverage platforms like Google, Facebook, YouTube, and more to boost brand awareness, sales, and reach. Our creative design department handles ad creation, website design, web3, print, and apps. Plus, our in-house SEO and social media teams ensure ongoing performance and ranking improvements. Yellopost-driving your success!



## Core Competencies

- Google Yahoo & Bing Search Ads
- Online Targeted Display Advertising
- Social Media Management & Posting
- Website Design and Hosting
- App Design

Q

• SEO (Search Engine Optimization)

#### Company Snapshot

CAGE 9Y6JO UEI: Q929HMEBJY77 Government POC: Robert Dohlke Phone: 916-990-8814 Email: robd@yellopost.com Work Area: Nationwide Socio Economic: Disabled Veteran Owned

### Differentiators

What sets Yellopost apart is our commitment to innovation and exceeding the advertising objectives of our clients.

**Our client-focused approach**, and our track record of success continues to separate us from all competitors. We leverage our deep industry knowledge, technical expertise, and the latest technologies to make sure our clients achieve their advertising goals.

#### Primary NAICS and PSC Codes

516210 - Media Streaming Distribution
518210 - Media Streaming, Web Hosting
541613 - Marketing Consultation Service
541810 - Advertising Agency Consultation

**Yellopost** has a proven track record of success in delivering high performing goal achieving advertising solutions to a variety of industries.

**Our clients** include small and medium-sized businesses. Plumbers, Moving Companies, Concrete Contractors, Landscaping, Gaming and much more. We have consistently received high customer satisfaction ratings for our consistent performance achieving our clients objectives 100% of the time.

541830 - Media Buying Service
541910 - Marketing Analysis Services
R701 - Support Management Services
T001 - Photo/Map/Print/publication - Arts/Graphics

Robert Dohlke Government POC 916-990-8814 robd@yellopost.com Past Performance